

Company No 07694294
England and Wales

Playing Out CIC
Report and Unaudited Financial Statements
31 March 2014

WEDNESDAY



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Playing Out CIC

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Playing Out CIC

Legal and administrative details

For the year ended 31 March 2014

Status	The organisation is a community interest company limited by guarantee incorporated on 5 July 2011
Registered number	07694294 England and Wales
Registered office	148 North Street Bedminster Bristol BS3 1HA
Directors	Alice Ferguson Naomi Fuller Amy Rose Ingrid Skeels
Accountants	Godfrey Wilson Limited Chartered accountants and statutory auditors 5 11 Paintworks Bath Road Bristol BS4 3EH

Playing Out CIC

Directors' report

For the year ended 31 March 2014

Registered number 07694294 England and Wales

The directors are pleased to present their annual report together with the unaudited financial statements of the organisation for the year ended 31 March 2014

Directors

The directors in office in the year were as follows

Alice Ferguson
Naomi Fuller
Amy Rose
Ingrid Skeels

Managing director's report

This has been a year of major change and scaling-up for Playing Out, both in terms of internal organisational development and external activity and change. A brief summary of Playing Out's resourcing and key achievements leading up to this is presented in the table below. Please note that 'volunteer time' here refers to professional input by founder members according to their areas of expertise. Community volunteer time - invested by residents on every street playing out - is vast and extra to this.

Year	Funding received / in-kind	Funder	Key achievements
Activity prior to the formation of Playing Out as a community interest company (funding received via a constituted community group)			
2009-10	£0		Playing Out model devised and tested on one street in Bristol. Around 30-40 children played out.
2010-11	£2,780 £1,000 £3,310 £7,500 = £14,590 (of which £9,081 was deferred into 2011-12) + c 100 days voluntary time	Active Bristol Fund 'Sparkplugs' Bristol City Council (Play) Bristol City Council (Neighbourhoods)	Pilot project delivered and evaluated – 6 Bristol streets supported to play out, actively involving over 250 children and 135 adults. Model publicised through local and specialist media coverage. 'Organiser's Manual' and other free online materials produced. Website created and short film made. Residents' workshop devised and piloted in St Anne's, Bristol.

Playing Out CIC

Directors' report

For the year ended 31 March 2014

Activity as Playing Out CIC			
2011-12	£4,995 £5,568 £1,769 £1,000 £6,614 £2,317 = £22,263 (of which £2,580 was deferred into 2012-13) + c 100 days voluntary time	Active Bristol Fund Network for Social Change Bristol City Council (Play) Bristol City Council (Neighbourhoods) The Funding Network (Oxford) Other direct commissioning/ misc income	Bristol's pioneering play street policy introduced (Sept 2011) Project seeded in Oxford with 40 residents trained and 5 streets supported to play out Over 26 streets and 600 children have played out by 31/3/12 Media coverage includes Radio 2, Radio 4 and ITV Tonight 6,000 unique visitors to website and 116 enquiries handled
2012-13	£30,000 £10,000 £7,500 £4,900 £2,000 £4,228 = £58,628 (of which £16,841 was deferred into 2013-14) + c 100 days voluntary time	NHS Bristol Bristol City Council (Play) People's Health Trust Play England Bristol City Council (Neighbourhoods) Other direct commissioning/ miscellaneous income	Hackney and Worthing introduce street play policies Over 88 streets and 2,640 children have played out by 31/3/13 17 streets in Bristol and 14 in Hackney playing out regularly 10 streets supported to play out in area of high deprivation in Bristol Media coverage includes The Guardian, Woman's Hour and BBC Breakfast 14,000 unique visitors to website and 511 enquiries handled

During 2012 we won funding from Bristol's Local Sustainable Transport Fund to support 100 streets across Bristol between April 2013 and March 2015. This has enabled us to employ a Bristol Project Worker to directly support residents and spread the project into all areas across the city, with additional support from freelance local activators in targeted areas of deprivation.

Playing Out CIC

Directors' report

For the year ended 31 March 2014

Significantly, in April 2013 we also entered a partnership with Play England and others to spread the 'playing out' model nationally and enable resident-led street play across the whole of England over three years (2013-16). This project, funded by the Department of Health, has meant a major step-change in the scale and scope of the organisation, with an overall commitment to activate a culture of street play across the country and a specific target of enabling 12,000 children to play out regularly on their own streets by the end of the project, particularly in areas of deprivation.

In order to deliver this major project, the 4 founding directors moved from working on an ad-hoc and voluntary basis to regular, paid executive roles according to their areas of expertise and experience - Management, Communications, Development and Creative Projects. This is in addition to a continued voluntary commitment of a minimum of half a day per month for board meetings and related business. By following a social enterprise model, and becoming a community interest company, we were able to keep vital skills, energy and commitment within Playing Out and, where in the best interests of our agreed social aim, to build outwards from these. With the new funding, we were also able to employ an Operations Manager to oversee the delivery of our national advice service and provide general admin support.

This has all meant a huge increase in our activity and reach – particularly the level of hands-on support we are able to provide to residents both within and outside Bristol. It has also provided scope to develop innovative and radical models and ideas aimed at creating long-term culture change towards increasing children's freedom to play out where they live.

We have been able to establish a physical presence and base in a shop front in Bedminster, Bristol, where the project originated in 2009. This serves both as low-cost office space for the organisation and a welcoming drop-in advice/meeting place for interested residents and professionals to come and find out more about street play.

We look forward to building on this firm foundation to continue to support the grassroots 'playing out' movement and give children increased opportunities for street play across the UK.

Our purpose and activities

Our overall purpose remains to enable children across the UK to play out safely on the streets where they live. Our activity mainly involves supporting residents to activate a culture of street play in their own neighbourhoods. We do this through a combination of direct, face-to-face engagement and support (particularly in Bristol), enabling peer-support, provision of high-quality online materials, individual phone and email advice, workshop delivery and events. During this year, we responded to 185 individual phone and email enquiries from across the country as well as giving direct support and advice to 772 individuals in Bristol.

We also host and feed into an active 'Playing Out' Facebook group which acts as a national forum and support network for engaged residents across the country. Other local 'Playing Out' groups have been set up to emulate this at a local – and sometimes street – level. Total membership of these groups was over 1,500 by the end of the year.

Playing Out CIC

Directors' report

For the year ended 31 March 2014

We are working closely with key Playing Out street organisers across the country who can act as 'local activators' to share their expertise and knowledge with others locally as well as work with their local councils to ensure the right support and policies are in place. In Easton, Bristol, we have experimented with employing a 'local activator' on a freelance basis to support other streets in their neighbourhood, initially funded by the People's Health Trust. This has proved an extremely successful model, particularly in areas of higher deprivation and ethnic diversity. In February 2014 we hosted a 'local activator' day in Bristol, with 14 people attending from around the country to share experience and ideas. We plan to make this an annual event.

In order to ensure residents have the right support locally, we also work with, train and advise local authorities and other organisations interested in supporting resident-led street play. During this year we have directly supported 13 different local authorities and 4 other organisations, including play organisations and housing associations. We also work closely with community groups and organisations in Bristol.

Our communications and media work helps to increase awareness of the project and its benefits and builds the conditions for activity and change on the ground.

With project funding from the Network for Social Change, during the past year we have worked closely with designers to re-build our website (www.playingout.net) to provide a resource that

- Provides up to date information, advice and inspiration on resident-led street play, based on our direct experience of working with residents and local authorities,
- Enables street play 'activators' around the country to link up and share information with each other at local and national levels,
- Builds a sense of a growing grassroots street-play 'movement',
- Makes Playing Out's role more effective, efficient and sustainable, and
- Ultimately enables more children to play out safely in the places where they live.

Launched in June 2014, this has had an extremely positive response so far and we will be reviewing its use and continuing to make improvements over the next year.

Achievements and performance

In Bristol, 46 streets have held regular playing out sessions, with 745 individual sessions planned during the year, directly benefitting approximately 1,650 children.

Outside Bristol, 66 streets began playing out regularly, particularly in areas where we have worked closely with resident 'local activators', such as Hackney, Worthing and Reading.

In total, 131 streets have had at least one 'playing out' session, directly benefitting almost 4,000 children.

20 local authorities have actively supported the idea and several of these have brought in a specific street play policy emulating Bristol's 'Temporary Play Street Order', enabling regular road closures for play.

Further to this, there has been substantial local and national media coverage of the project during the year, including features on The One Show and Radio 4's PM and in The Telegraph, all of which helps increase support for the idea of children playing out in their own neighbourhoods.

Playing Out CIC

Directors' report

For the year ended 31 March 2014

Finances and reserves policy

Playing Out CIC is a not-for-profit organisation and all income is used for the sole purpose of enabling children to play out in their own streets

Our income comes from a combination of grants and trading, with grant income currently providing the bulk of core, staff and project costs

We aim to build and keep reserves of 4-6 months' operating costs, to allow for any funding or cash-flow issues. Any year-end 'profit' is for this purpose and never distributed

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006

Signed on behalf of the board of directors by



Naomi Fuller
Director

Approved by the board 18 September 2014

Playing Out CIC

Chartered accountant's report to the directors on the preparation of the unaudited statutory accounts

For the year ended 31 March 2014

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Playing Out CIC for the year ended 31 March 2014 from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the directors of Playing Out CIC, as a body, in accordance with the terms of our engagement letter dated 25 March 2014. Our work has been undertaken solely to prepare for approval the accounts of Playing Out CIC and state those matters that we have agreed to state to the directors of Playing Out CIC, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Playing Out CIC and its directors as a body for our work or for this report.

It is your duty to ensure that Playing Out CIC has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Playing Out CIC. You consider that Playing Out CIC is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Playing Out CIC. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given us and we do not, therefore, express any opinion on the statutory accounts.



Alison Godfrey FCA

Date 18 September 2014

For and on behalf of
Godfrey Wilson Limited
Chartered accountants and statutory auditors
Unit 5 11 Paintworks
Bath Road
Bristol
BS4 3EH

Playing Out CIC

Profit and loss account

For the year ended 31 March 2014

	Note	2014 £	2013 £
Turnover	2	220,695	44,367
Cost of sales		<u>(6,316)</u>	<u>(16,887)</u>
Gross profit		214,379	27,480
Administrative expenses		<u>(144,803)</u>	<u>(27,480)</u>
Operating profit	3	69,576	-
Other interest receivable and similar income		<u>125</u>	<u>18</u>
Profit on ordinary activities before taxation		69,701	18
Tax on profit on ordinary activities	4	<u>(3,876)</u>	<u>(3)</u>
Profit for the financial year after taxation		<u>65,825</u>	<u>15</u>

Playing Out CIC

Balance sheet

As at 31 March 2014

	Note	£	2014 £	2013 £
Fixed assets				
Tangible assets	5		2,319	829
Current assets				
Debtors	6	4,083		277
Cash at bank and in hand		<u>96,761</u>		<u>24,929</u>
		100,844		25,206
Creditors: amounts due within 1 year	7	<u>(37,321)</u>		<u>(26,018)</u>
Net current assets / liabilities			<u>63,523</u>	<u>(812)</u>
Net assets			<u><u>65,842</u></u>	<u><u>17</u></u>
Reserves				
Profit and loss account	8		<u>65,842</u>	<u>17</u>
Funds			<u><u>65,842</u></u>	<u><u>17</u></u>

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

For the financial year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006, and no notice has been deposited under section 476 of the Companies Act 2006

The directors acknowledge their responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Companies Act 2006 and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 of the Companies Act 2006 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

Approved by the directors on 18 September 2014 and signed on their behalf by



Naomi Fuller - Director

Playing Out CIC

Notes to the financial statements

For the year ended 31 March 2014

1. Accounting policies

Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards, the Companies Act 2006, and the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding Value Added Tax

Tangible fixed assets

Depreciation is provided, at the following annual rates in order to write off each asset over its estimated useful life

Computer and office equipment 3 years straight line

2. Turnover

Turnover attributable to geographical markets outside of the UK amounted to 0% (2013 - 0%)

3. Operating profit

This is stated after charging

	2014 £	2013 £
Depreciation of tangible fixed assets	1,159	-
Directors' remuneration		
Directors' salaries	27,411	-
Director's freelance fees	44,005	15,000
Directors' honoraria	1,500	-
	<u>1,500</u>	<u>-</u>

4. Taxation

	2014 £	2013 £
UK corporation tax at 20% based on results for the period (prior year at 20%)	<u>3,876</u>	<u>3</u>
Factors affecting current tax charge		
Profit/(loss) on ordinary activities by rate of tax	4,085	3
Depreciation in excess of capital allowances	<u>(209)</u>	<u>-</u>
Total current tax charge	<u><u>3,876</u></u>	<u><u>3</u></u>

Playing Out CIC

Notes to the financial statements

For the year ended 31 March 2014

5. Tangible fixed assets

	Equipment £
Cost	
At 1 April 2013	829
Additions	<u>2,649</u>
At 31 March 2014	<u>3,478</u>
Depreciation	
At 1 April 2013	-
Charge for the year	<u>1,159</u>
At 31 March 2014	<u>1,159</u>
Net book value	
At 31 March 2014	<u><u>2,319</u></u>
At 31 March 2013	<u><u>829</u></u>

6. Debtors

	2014 £	2013 £
Trade debtors	3,122	277
Prepayments	694	-
VAT	<u>267</u>	<u>-</u>
	<u><u>4,083</u></u>	<u><u>277</u></u>

7. Creditors : amounts due within 1 year

	2014 £	2013 £
Trade creditors	3,927	9,174
Accruals	3,050	-
Deferred income	24,500	16,841
PAYE / NI	1,968	-
Corporation tax	<u>3,876</u>	<u>3</u>
	<u><u>37,321</u></u>	<u><u>26,018</u></u>

Playing Out CIC

Notes to the financial statements

For the year ended 31 March 2014

8 Profit and loss account

	2014	2013
	£	£
Retained profit at 1 April 2013	17	2
Profit for financial year after taxation	<u>65,825</u>	<u>15</u>
Retained profit at 31 March 2014	<u><u>65,842</u></u>	<u><u>17</u></u>

Playing Out CIC

Detailed trading profit and loss account

For the year ended 31 March 2014

	2014 £	2013 £
Turnover	220,695	44,367
Cost of sales	(6,316)	(16,887)
Gross profit	214,379	27,480
Administrative expenses		
Directors' salaries	27,411	-
Directors' freelance fees	44,005	15,000
Directors' honoraria	1,500	-
Salaries and wages	20,227	-
Subcontractors	24,184	-
Accountancy and audit	983	145
Rent and rates	6,062	3,999
Advertising and promotions	558	6,150
Depreciation	1,159	-
Insurance	267	304
Travel and subsistence	2,209	1,070
<i>Administration and office expenses</i>		
Print, postage and stationery	790	498
Telephone and internet	444	314
Website and IT	10,440	-
Computer equipment	838	-
Office equipment	2,066	-
Staff training	1,660	-
	16,238	-
Total administrative expenses	(144,803)	(27,480)
Operating profit	69,576	-

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Community Interest Company Report

For official use
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Please complete in typescript, or in bold black capitals

Company Name in full

Playing Out Community Interest Company

Company Number

7694294

Year Ending

31 March 2014

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

Playing Out is a not-for-profit information and advice resource for street play. We aim to increase children's safe access to informal play in residential streets through:

- Directly supporting resident-led street play sessions,
- Running workshops for parents and residents,
- Coordinating a network of 'street organisers',
- Providing free resources and advice,
- Training play/community professionals,
- Communicating the benefits of street play,
- Working with policy-makers to enable street play.

During this financial year we have continued to support residents in Bristol to close their streets to traffic to allow children to play. We have also built on work started last year to support residents and local authorities across the UK to enable street play further afield. As part of this work we are a partner in the national street play project, a partnership with Play England, Bristol University and London Play, funded by the Department of Health. *(If applicable, please just state "A social audit report covering these points is attached")*

(Please continue on separate continuation sheet if necessary)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are, how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear

Our stakeholders are children, parents/ carers and communities across the UK who want to encourage more independent play for children

We consult those who are active in the area via our facebook group, using their shared experience to inform the guidance that we provide

(If applicable, please just state "A social audit report covering these points is attached")

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes) If no remuneration was received you must state that "no remuneration was received" below

See note 3 of our accounts (page 10) for full details of directors' remuneration

Please note that the amounts quoted include amounts for employment for two members of staff (who are also directors) and freelance fees paid for specific pieces of work beyond individuals' company director duties

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below

No transfer of assets other than for full consideration has been made


(Please continue on separate continuation sheet if necessary)

(N B. Please enclose a cheque for £15 payable to Companies House)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed



Date

18 11 14

Office held (tick as appropriate) Director Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record

Emma Hallett	
Playing Out	
148 North St	
BRISTOL, BS3 1HA	Telephone 0117 953 7167
DX Number	DX Exchange

When you have completed and signed the form, please send it to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG